



Exhibit and Advertising Prospectus 2020

PACEP Scientific Assembly 2020

April 1-3, 2020
Omni William Penn
530 William Penn Place, Pittsburgh, PA 15219

GENERAL INFORMATION

Exhibit Dates/Hours:

Set up:

Wednesday, April 1: Noon – 5 pm

Exhibit Hours:

Wednesday, April 1: 6:30pm – 7:30pm at the Welcome Reception

Thursday, April 2: 7:00am – 5:00pm

Tear Down:

Thursday, April 2: 5:30pm – 9:00pm

RATES and REGULATIONS

Exhibit Table

Early Bird - \$1,300

After January 1 - \$1,600

The rate includes the following benefits:

- One 6' table, draped and skirted; two chairs
- Company description listed in electronic SCIENTIFIC ASSEMBLY publication which is given to every attendee, and signage. (*Due to print deadlines, registration must be received by March 5, 2020 to guarantee inclusion in electronic publication and signage.*)
- Printed attendee list after the meeting (*information included with permission of registrant*)
- Two (2) representative registrations (additional badge fee is \$60)
- If electricity is required, the fee is \$100.

SPONSORSHIP OPPORTUNITIES

The following is included in the Diamond, Platinum, and Gold Sponsorships:

Pre-show Promotion, including:

- Company name and logo included on the Scientific Assembly page of the PACEP website

Onsite Promotion, including:

- Company logo displayed on “Sponsor” signage
- Company name on “Sponsor” page of electronic onsite program

Onsite Exhibit Space, including:

- One 6’ table, draped and skirted; two chairs
- Complimentary electricity
- Company listed in onsite electronic publication which is given to every attendee, and signage *(due to printing deadlines, registration must be received by March 5, 2020 to guarantee inclusion in publication and signage.)*
- Attendee list provided after the meeting *(information included with permission of registrant)*
- Two (2) representative registrations
- Company name included in PACEP Newsletter and on PACEP Website
- One speaking opportunity at a Board of Directors meeting for up to 10 minutes

PACKAGE SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship Package (1 available) \$5,000

- Reach your target market with your company logo appearing on the home page of PACEP’s website – www.pacep.net for one year
- Complimentary **full-page** ad in the Scientific Assembly electronic program
- Complimentary **full-page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,700 PACEP members**
- Premium booth location in exhibitor hall.
- **Tote Bag** – Your company name on a tote bag.
- Option to provide promotional item in tote bag
- High-traffic Refreshment Break Sponsorship

Platinum Sponsorship Package (2 available) \$3,500

- Reach your target market with your company logo appearing on the home page of PACEP’s website – www.pacep.net for six months
- Complimentary **half page** ad in the Scientific Assembly electronic program
- Complimentary **half page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,700 PACEP members**
- **Premium** booth location in the exhibit hall.
- **Full page** tote bag insert created by the sponsor - must be approved by PACEP

Gold Sponsorship Package (3 available) \$3,100

- Reach your target market with your company logo appearing on the home page of PACEP's website for 3 months – www.pacep.net
- Complimentary **quarter page** ad in the PACEP20 Scientific Assembly electronic program
- One complimentary **quarter page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,700 PACEP members**
- Premium booth location in the exhibit hall.

A LA CARTE SPONSORSHIP OPPORTUNITIES

Benefits are listed below the a la carte sponsorships. A la carte sponsorships do NOT include exhibit booth space.

Ultrasound Course Sponsor (Wednesday) \$5000

- Exclusive equipment during workshop as provided by sponsor.
- Signage at the Ultrasound breakfast and refreshment break.
- Company logo appearing on the home page of PACEP's Website – www.pacep.net for one year.
- Complimentary **full-page** ad in the Scientific Assembly electronic program
- Complimentary **full-page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,700 PACEP members**
- Premium booth location in exhibitor hall.
- Option to provide promotional item in tote bag

Welcome Reception Sponsor (multiple opportunities) \$1000

- Signage outside the reception room
- Podium Recognition prior to speaker

Awards Dinner Sponsor \$2,000

- Flyers created by your company and approved by PACEP placed at each of the Awards Dinner tables
- Signage outside the Awards Dinner room
- Speaking opportunity at the dinner, 10 minutes
- Leave behind materials allowed

Residents Day Lunch Sponsor \$1,500

- Residents will be grabbing boxed lunch during the Spivey and CPC presentations and your company's signage is in the boxed lunch area for them all to see

Wellness Sponsor \$1,700

- Your company logo on Wellness swag
- Signage outside the Wellness room.

Young Physicians Reception Sponsor \$4500

- Attend the reception and display your company collateral
- Signage outside the reception room
- Your logo on marketing for the reception
- Complimentary **full-page** ad in the Scientific Assembly electronic program
- Premium booth location in exhibitor hall.
- Option to provide promotional item in tote bag

Refreshment Breaks (multiple opportunities) \$500

- Your tabletop display will be adjacent to the refreshment station
- Signage at the refreshment station

Continental Breakfasts \$700

- Your tabletop display will be adjacent to the breakfast station
- Signage at the breakfast station.

Lanyard Sponsor \$1,500

- Your company name (no logo) printed on attendee badge lanyards

2020 Scientific Assembly Electronic Onsite Program Advertising

CLASSIFIED AD RATES	DISPLAY AD RATES
75 words or less - \$ 125	Quarter Page (5" W x 3.5" H) - \$325
75-150 words - \$175	Half Page Vertical (3.625" W x 9.5" H) - \$500
	Half Page Horizontal (7.5" W x 4.625" H) - \$500
	Full page (7.5" W x 10" H) - \$800

All advertisements should be submitted for full color use in the onsite publication.

*Please submit advertisements to **March 5, 2020.***

2020 Residents Days

Western: Pittsburgh, PA - **September 10, 2020**

Central: Reading Hospital Tower Health, Reading, PA - **September 30,**

2020 Eastern: TBD - September 2020

GENERAL INFORMATION

Exhibit Dates/Hours:

Set up: 6:30 am* *varies by location*

Exhibit Hours: 7 am to Noon* *varies by location*

Tear Down: After Noon* *varies by location*

RATES and REGULATIONS

Exhibit Table \$1,300

The rate includes the following benefits:

- One 6' table, draped and skirted; two chairs
- If electricity is required, a fee may apply
- Unfortunately, pharma and medical device companies cannot participate.

Speaking Sponsorships

GENERAL INFORMATION

Exhibit Dates/Hours:

PACEP Delegation Dinner during ACEP Leadership and Advocacy Conference, May 2020

PACEP Delegation Breakfast during ACEP Council, Fall 2020

PACEP Delegation Dinner during ACEP Council, Fall 2020

PACEP Board of Directors Meetings: Harrisburg – 1/9/20, 3/12/20; Pittsburgh – 4/1/20

RATES and REGULATIONS

Speaking Sponsorships

The rate includes the following benefits:

- Opportunity to speak to the PACEP leadership, 18 to 25 members, for an allotted time
- Collateral may be handed out

PACEP Delegation Dinner during ACEP Leadership and Advocacy Conference \$2,700

- 15 minutes to speak
- Stay and mingle with leadership during the dining event

PACEP Delegation Breakfast during ACEP Council \$2,200

- 5 minutes to speak
- Stay and mingle with leadership during the dining event

PACEP Delegation Dinner during ACEP Council \$2,700

- 15 minutes to speak
- Stay and mingle with leadership during the dining event

PACEP Board of Directors Meeting \$600

- 10 minutes to speak
- One opportunity per exhibitor per year (April – March)

Advertising

NEWSLETTER ADVERTISING

Full color quarterly publication sent to all PACEP members, over 1700 members!

GENERAL INFORMATION

Full Page \$775.00

Half Page (horizontal or vertical) \$500.00

Quarter Page \$325.00

Classified Ad

0-75 words \$125

76-150 words \$200

Advertising Contract: <https://form.jotform.com/92306057700147>

WEBSITE JOB POSTING ADVERTISING

GENERAL INFORMATION

3 Month Job Bank Posting \$150

Advertising Contract: <https://form.jotform.com/92306057700147>