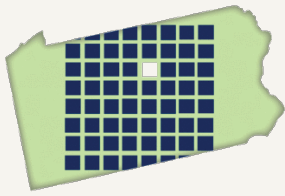


EXHIBITOR & ADVERTISING PROSPECTUS



**PENNSYLVANIA COLLEGE
of EMERGENCY PHYSICIANS**
ADVANCING EMERGENCY CARE 

PACEP 19

SCIENTIFIC ASSEMBLY

APRIL 10-12, 2019

CROWNE PLAZA, KING OF PRUSSIA



www.PACEP.net

EXHIBIT DATES & HOURS

SETUP:

Tuesday, April 9: 5:00pm–9:00pm

Wednesday, April 10: 7:00am–10:00am

EXHIBIT HOURS:

Wednesday, April 10: 11:00am–5:00pm

Wednesday, April 10: 6:00pm–8:00pm at the Welcome Reception

Thursday, April 11: 7:00am–5:00pm

TEAR DOWN:

Thursday, April 11: 5:30pm–9:00pm

LOCATION:

Crowne Plaza, King of Prussia: Independence Ballroom

RATES & REGULATIONS

EXHIBIT TABLE

Early Bird: \$1,300 | **After January 5:** \$1,600

The rate includes the following benefits:

- One 6' table, draped and skirted; two chairs
- Company description listed in electronic SCIENTIFIC ASSEMBLY publication which is given to every attendee, and signage. (*Due to print deadlines, registration must be received by March 5, 2019 to guarantee inclusion in electronic publication and signage.*)
- Printed attendee list after the meeting (*information included with permission of registrant*)
- Two (2) representative registrations (additional badge fee is \$60)
- If electricity is required, please notify April Rose, Meeting Manager, arose@pamedsoc.org. Fee is \$100.



SPONSORSHIP OPPORTUNITIES

Sponsorships are a great way to increase branded presence at PACEP19!

Our sponsorship opportunities consist of packaged and a la carte options. For more information on any of these opportunities, please contact 877-373-6272 or info@pacep.net.

The following is included in the Diamond, Platinum, and Gold Sponsorships:

Pre-show Promotion, including:

- Company name and logo included on the Scientific Assembly page of the PACEP website

Onsite Promotion, including:

- Company logo displayed on "Sponsor" signage
- Company name on "Sponsor" page of electronic onsite program

Onsite Exhibit Space, including:

- One 6' table, draped and skirted; two chairs
- Complimentary electricity – **please notify April Rose, Meeting Manager, if needed** at arose@pamedsoc.org
- Company listed in onsite publication which is given to every attendee, and signage (*due to printing deadlines, registration must be received by March 5, 2019 to guarantee inclusion in publication and signage.*)
- Attendee list provided after the meeting (*information included with permission of registrant*)
- Two (2) representative registrations
- Company name included in PACEP Newsletter and on PACEP Website

PACKAGE SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship Package (1 available) | \$4,200 - SOLD

- Reach your target market with your company logo appearing on the home page of PACEP's website for **one year** – www.pacep.net
- Complimentary **full-page** ad in the PACEP19 Scientific Assembly electronic program
- One complimentary **full-page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,600 PACEP members**
- **Premium** booth location in exhibitor hall
- **Tote Bag** – Your company name on a tote bag
- Option to provide promotional item in tote bag
- High-traffic Refreshment Break Sponsorship
- Podium recognition of your company as the diamond sponsor by the PACEP president at the Awards Dinner

Platinum Sponsorship Package (2 available) | \$3,200

- Reach your target market with your company logo appearing on the home page of PACEP's website for **six months** – www.pacep.net
- Complimentary **half page** ad in the PACEP19 Scientific Assembly electronic program
- One complimentary **half page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,600 PACEP members**
- **Premium** booth location in the exhibit hall.
- **Full page** tote bag insert created by the sponsor - must be approved by PACEP
- Podium recognition of your company as the platinum sponsor by the PACEP president

Gold Sponsorship Package (3 available) | \$2,800

- Reach your target market with your company logo appearing on the home page of PACEP's website for **three months** – www.pacep.net
- Complimentary **quarter page** ad in the PACEP19 Scientific Assembly electronic program
- One complimentary **quarter page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,600 PACEP members**
- **Premium** booth location in the exhibit hall.
- Podium recognition of your company as the gold sponsor by the PACEP president

A LA CARTE SPONSORSHIP OPPORTUNITIES

■ **Ultrasound Course Sponsor | Wednesday, April 10 | \$800** *(multiple opportunities)*

The rate includes the following benefits:

- Signage at the registration table and breakfast/lunch area where the Ultrasound Course will be held
- If exhibiting at Scientific Assembly, eligible to pay \$600 for the Ultrasound Course Sponsor

■ **Welcome Reception Sponsor | Wednesday, April 10 | \$1,000** *(multiple opportunities)*

- Signage outside the reception room
- Podium Recognition prior to speaker

■ **Awards Dinner Sponsor | Thursday, April 11 | \$1,000**

- Flyers created by your company and approved by PACEP placed at each of the Awards Dinner tables
- Signage outside the Awards Dinner room

■ **Residents Day Lunch Sponsor | Thursday, April 11 | \$1,500**

- Residents will be grabbing boxed lunch during the Spivey and CPC presentations and your company's signage in the boxed lunch area for them all to see.

■ **Wellness Sponsor | \$1,500**

- Your company logo on Wellness swag
- Signage outside the Wellness room

■ **Young Physicians Reception Sponsor | Thursday, April 11 | \$1,700 **SOLD****

- Attend the reception with table and your company collateral
- Signage outside the reception room
- Your logo on marketing for the reception

■ **Refreshment Breaks | \$500**

- Your tabletop display will be adjacent to the refreshment station
- Signage at the refreshment station

■ **Continental Breakfasts | \$700**

- Your tabletop display will be adjacent to the breakfast station
- Signage at the breakfast station

■ **Lanyard Sponsor (1 opportunity) | \$1,500**

- Your company name (no logo) printed on attendee badge lanyards

2019 SCIENTIFIC ASSEMBLY

ELECTRONIC ONSITE PROGRAM ADVERTISING

PACEP's Scientific Assembly electronic publication is premium space to get your company in front of more than 200 emergency physicians, residents and medical decision makers. This program is available digitally to each and every attendee and used throughout the entire event.

CLASSIFIED ADS (typed text)

75 words (or less): \$125

75-150 words: \$175

DISPLAY ADS

Full page:

\$800 (7.5" W x 10" H)

Half page horizontal:

\$500 (7.5" W x 4.625" H)

Half page vertical:

\$500 (3.625" W x 9.5" H)

Quarter page:

\$325 (5" W x 3.5" H)

All advertisements should be submitted for full color use in the onsite publication. Please submit advertisements to <https://goo.gl/4RqsCq> by ***March 5, 2019.***